



Denta

16-18
October

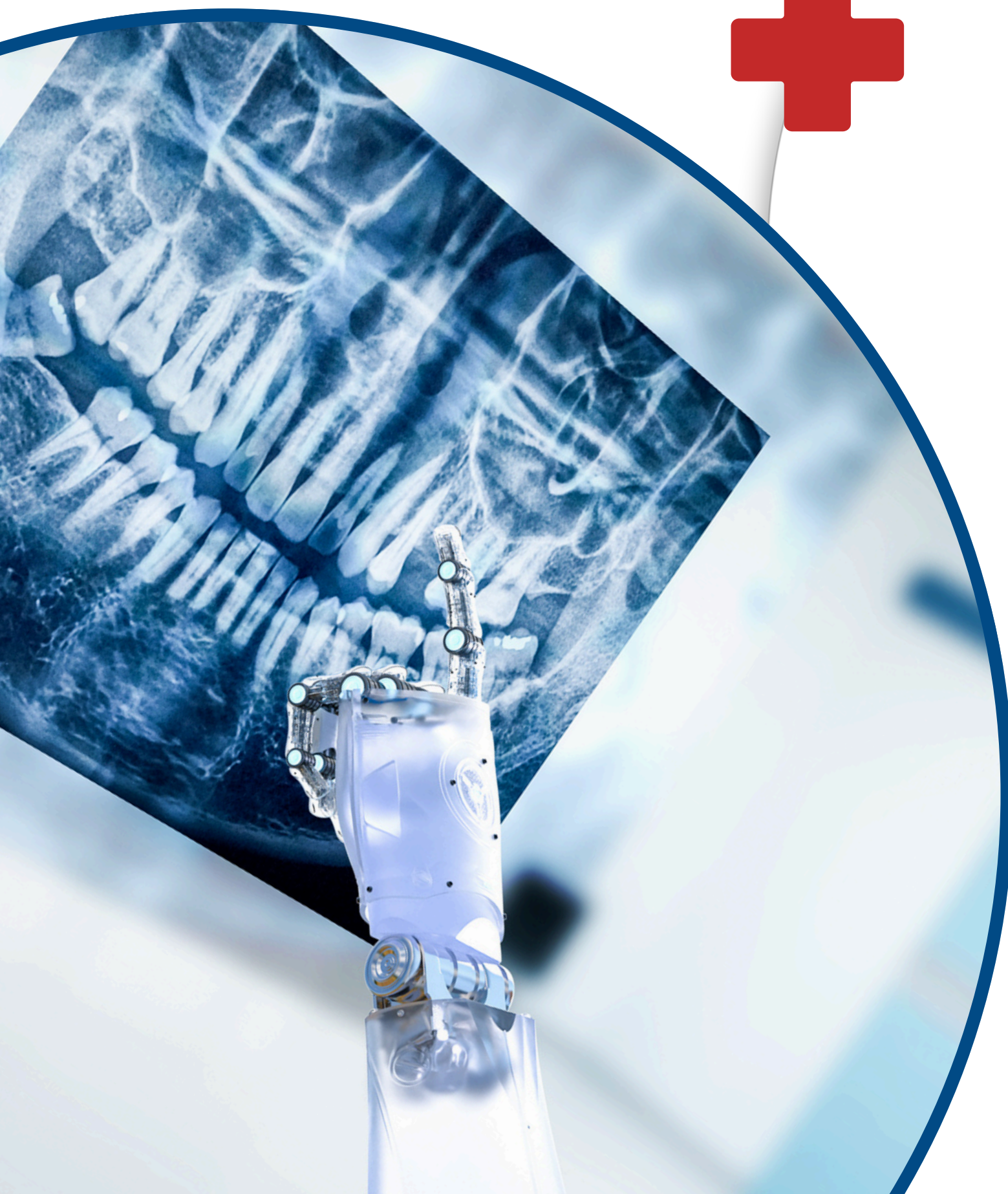
Rommedica

Professionals • Students • Community

MEDICAL
Concept



www.romexpo.ro

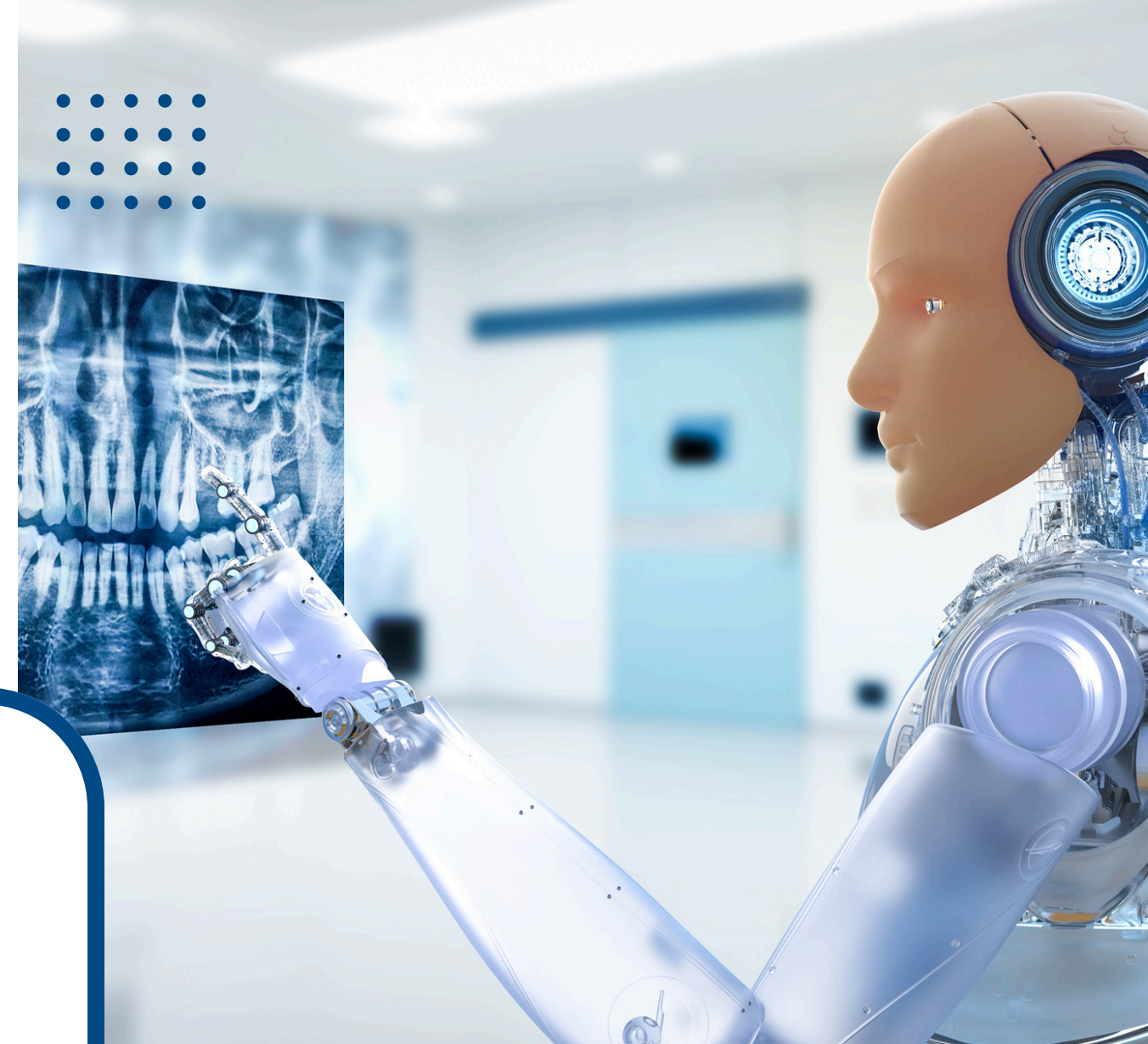


A new vision

We propose an integrated medical concept that brings together the themes of the **DENTA** and **ROMMEDICA** fairs in a modern, interactive, and dynamic format.

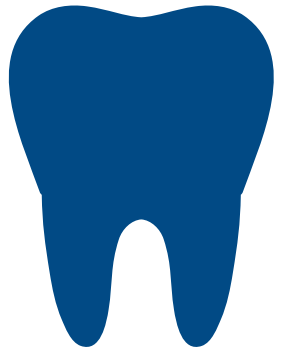
The event is designed as a comprehensive platform for information, innovation, and collaboration, addressing all stakeholders involved in the healthcare sector.

DENTA & ROMMEDICA 2025 create a unified environment where medical and dental professionals, universities, companies, start-ups, and the general public can interact, learn, and innovate together.



Target audience

- Medical specialists and dentists
- Students and academic staff
- Start-ups in the medical and tech fields
- Private clinics, hospitals, and equipment suppliers
- Individuals interested in health, prevention, and a healthy lifestyle



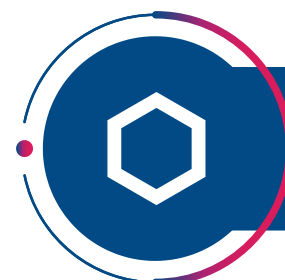
MEDx Talks

Conferences and workshops at the networking stage

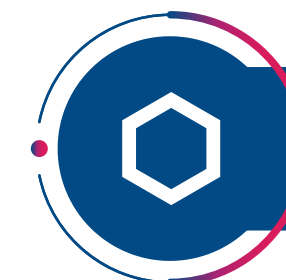
- ✓ Speakers from the medical, dental, and tech fields
- ✓ Presentations delivered by specialized universities
- ✓ Practical workshops, hands-on sessions, trainings, and panel discussions



Expertise



Education



Practice

Equipment

We offer an extended space for showcasing the latest devices, instruments, and systems used in modern dental offices and medical clinics – from dental units to imaging and diagnostic equipment.

Digital technologies

This area is dedicated to innovations that digitalize medical practice: patient management software, clinical training simulators, and AR/VR technologies for education and treatment planning.

Demonstrations

Exhibiting companies can organize practical sessions where specialists can test equipment, attend real-time demonstrations, or experience modern treatment protocols.

Expo zone

Dental and Medical Innovation

The Expo Zone is the core of the DENTA & ROMMEDICA 2025 experience. Here, visitors will have direct access to the latest healthcare solutions – a space dedicated to testing, interaction, and discovery of technologies that are transforming medicine and dentistry.



The university of the future

A space dedicated to the next generation of healthcare professionals, where education meets innovation and real-life practice. The University of the Future is designed as an interactive hub for students, academic staff, and industry partners – a place where young minds can explore, learn, build connections, and prepare for their medical careers.



Health StartHub

A meeting point between innovation, entrepreneurship, and the future of healthcare.

Health StartHub is the area dedicated to start-ups developing emerging medical and technological solutions, offering them visibility, validation, and valuable connections with professionals, investors, and strategic partners.

It is the place where ideas take shape and innovation becomes reality.



A space dedicated to healthcare and technology start-ups

Promoting those who innovate in healthcare and medical technology by offering them visibility, valuable connections, and the opportunity to showcase their solutions to industry professionals and investors.

Digital solutions

Showcasing the latest digital solutions, smart applications, and emerging technologies that are transforming the way we understand, manage, and deliver healthcare services.

Networking with investors and accelerators

An opportunity to connect directly with investors, accelerators, and strategic partners interested in innovative solutions in the medical and technology sectors.

General public Health for all

This area is dedicated to community engagement and the promotion of a healthy lifestyle.

Designed as an interactive and educational space, the Public Zone brings together healthcare professionals and visitors of all ages, offering free access to information, prevention, useful demonstrations, and activities for the whole family.



Free testing and
preventive
counseling



Health Awareness
educational
workshops for families
and children



First aid, oral
hygiene, and
nutrition
demonstrations

Why should you attend?



Reinforcing your market position

Participating in industry-specific events is the strongest proof that you belong to the league of relevant players.

In an increasingly digitalized market, having an online presence alone is no longer enough — physical visibility and direct engagement provide legitimacy and credibility.



Direct connection with your target audience

Access to medical and dental specialists through real-life interactions, live demonstrations, and qualified lead generation creates the ideal framework for building valuable professional relationships.



Visibility and strategic impact

Through extensive media exposure, strong digital presence, and association with a premium event, your brand gains a solid image and increased visibility within the industry.



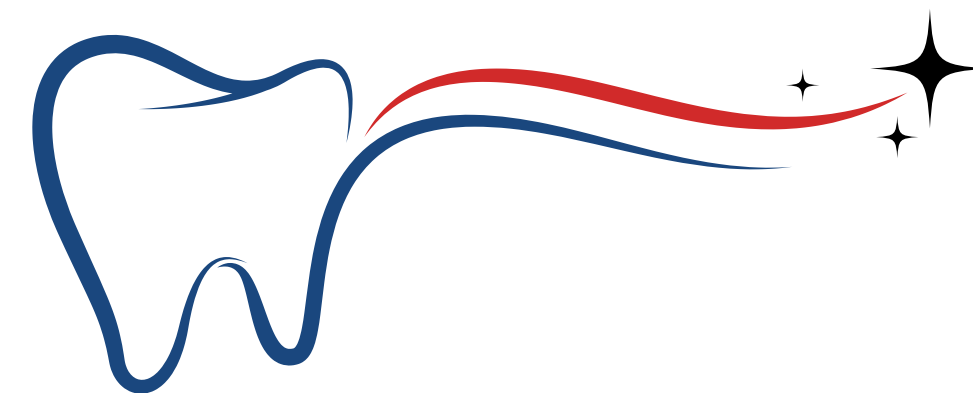
Positioning as a thought leader in the field

Presentations on the networking stage and involvement in an interdisciplinary, innovative context offer the opportunity to establish yourself as an authority and initiate strategic partnerships in the medical field.

Contact us

Our team is ready to provide you with the best solutions for a successful participation.

Get in touch for more details and let's build a memorable presence together!



Ionuț Culea-Neagu

Project Manager

*ionut.culea-neagu@romexpo.ro
0749 275 213*

Irina Ardeleanu

Project Coordinator

*irina.ardeleanu@romexpo.ro
0758 837 710*

Iuliana Tudor

Project Manager

*iuliana.tudor@romexpo.ro
0744 680 021*



www.romexpo.ro



THANK YOU